PARSEK

Simbioza tradicionalnih in agilnih praks vodenja v podjetju Parsek

Peter Mihelj, PMP

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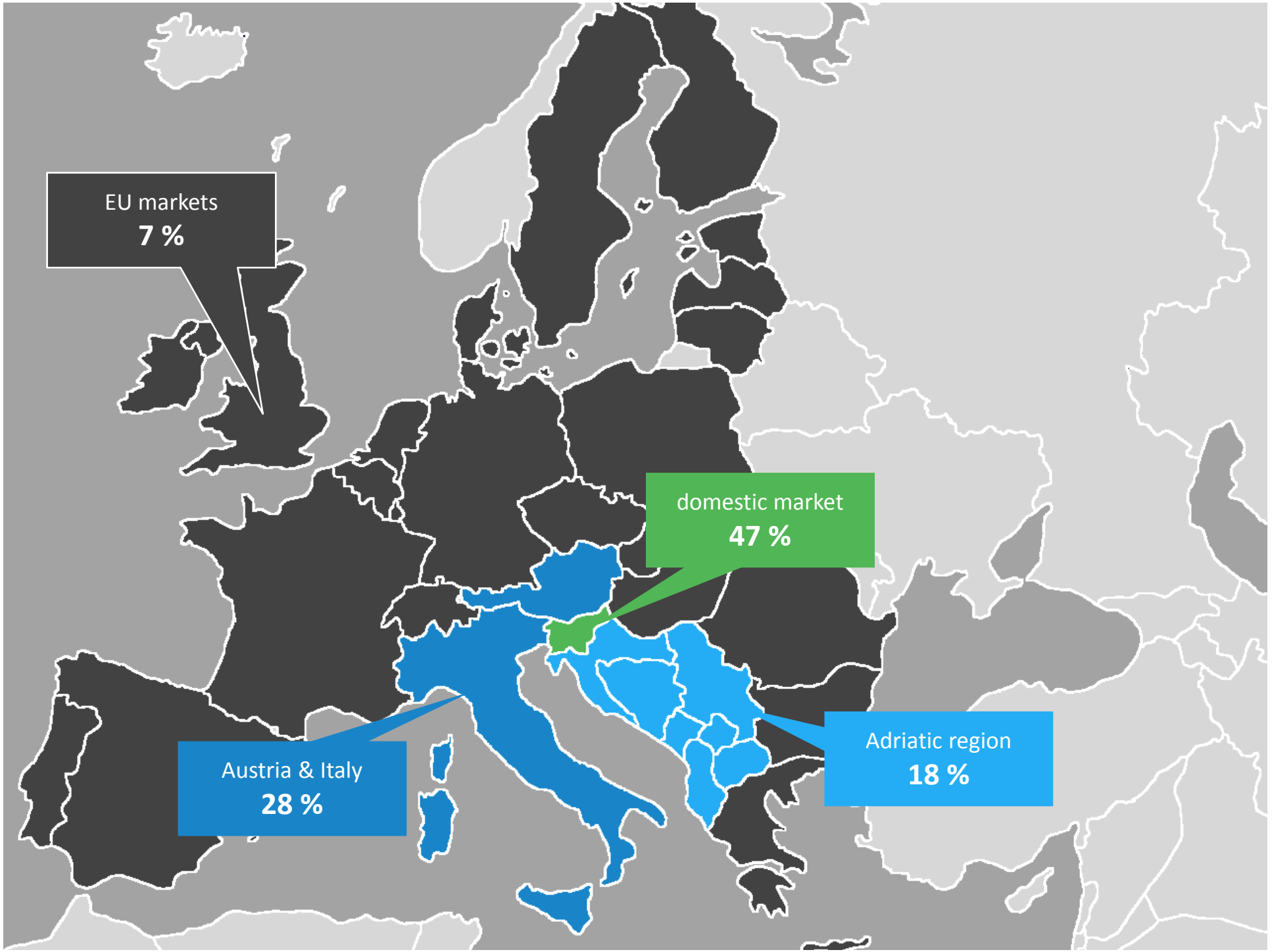
AGENDA

Parsek

Tradicionalni in agilnimi pristopi

Enotna platforma za vodenje in organizacijo projektov

Parsekov pristop


EU markets
7 %
domestic market
47 %
Austria & Italy
28 %
Adriatic region
18 %

A UNIQUE DUAL POSITIONING

Parsek is gradually abandoning a model of an exclusive **turnkey solution provider** that meets specific needs of a domestic clients and is turning into Digital expert and IT specialist

digital branding
user interface design
seo & content strategy
web engineering
multimedia production
social & mobile media
community management & viral
convergence

digital communications

PARSEK DIGITAL

generalization

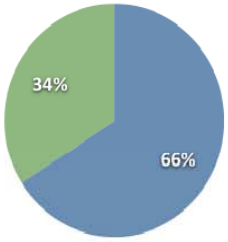
specialization

professional IT

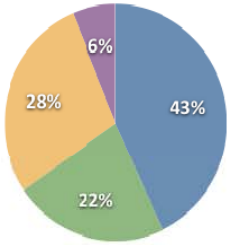
PARSEK IT

e-Health
e-Finance
e-Gaming

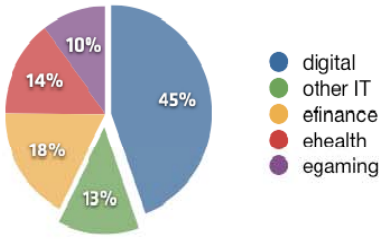
2006



2009



2011

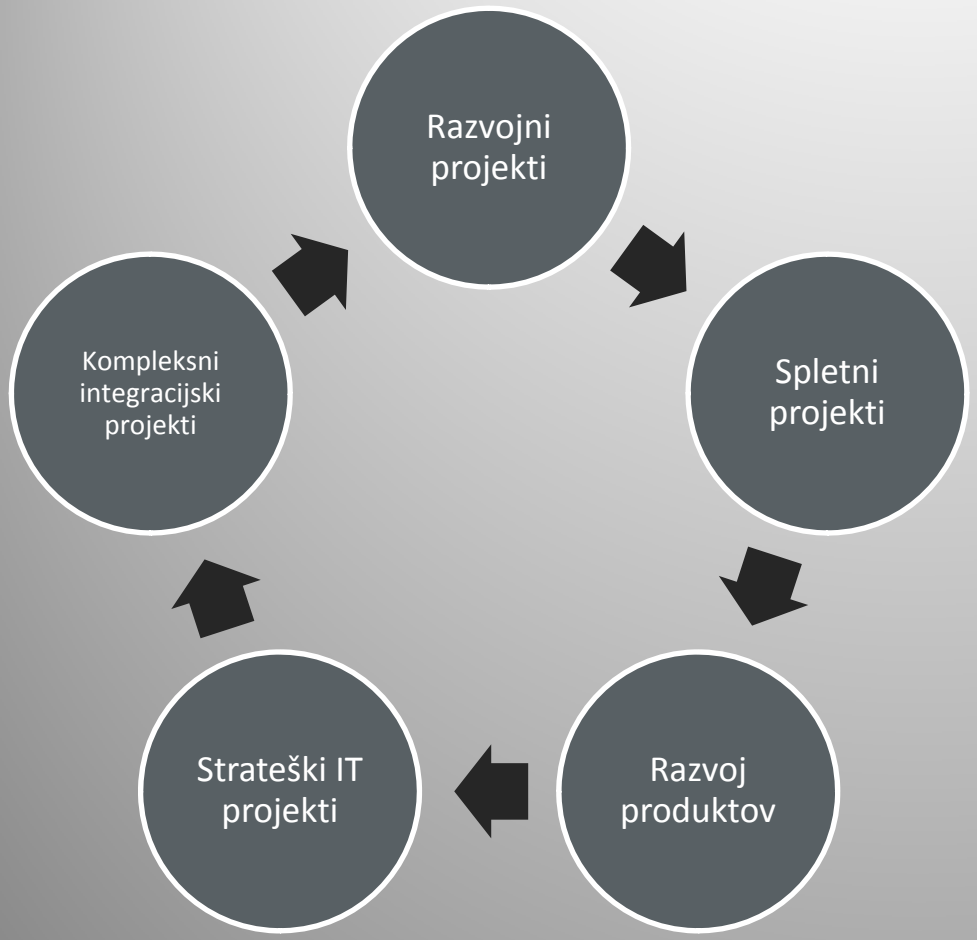


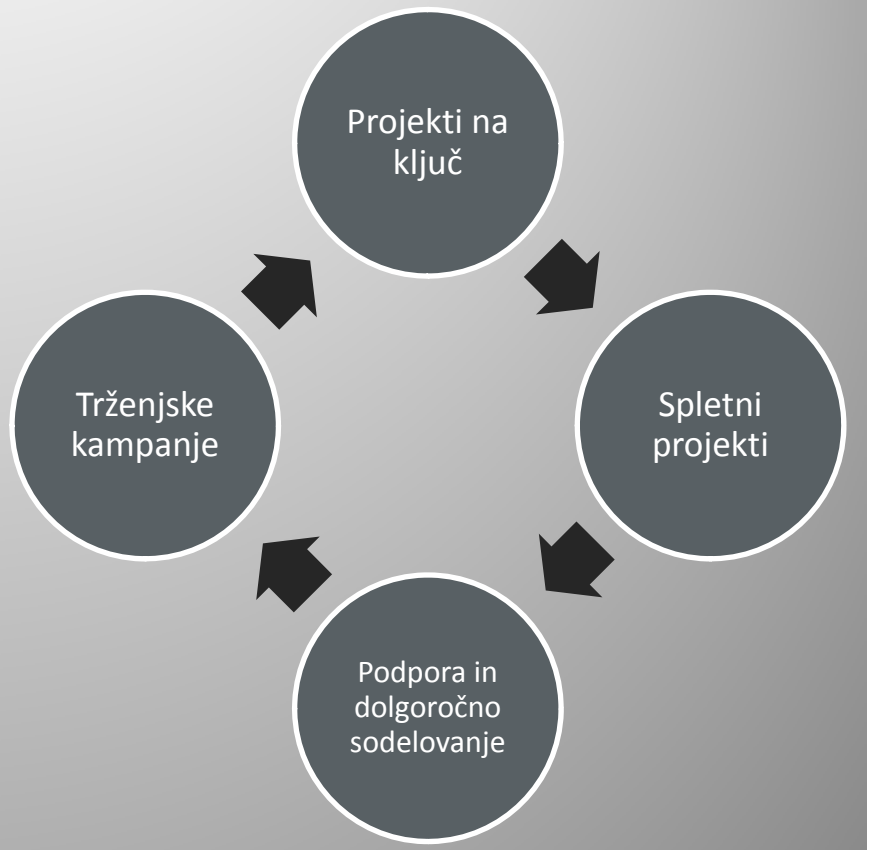
Automotive & transport	Beauty, pharmacy & food	Banking, insurance & gaming	Telco	Media	Healthcare
RENAULT	Zott	KD HYPO banka celje	debitel	žurnal	TBS GROUP
PEUGEOT	DANONE	SKB	telemach	SIA	insiel mercato
ADRIA AIRWAYS	VICHY	LOTERIJA SLOVENIJE	izi mobil		SPLOŠNA BOLNIŠNICA IZOLA
RENAULT Revoz d.d., največji slovenski izvoznik	L'ORÉAL PARIS	BANKA KOPER	CISCO		TESAN e-Health Centers
	lek	triglav	s!mobil		NOEMALIFE WE CARE
	KRKA	AdriaticSlovenica GENERALI GROUP			PCS
					Zavod Republike Slovenije za transfuzijsko medicino

Več kot 40 aktivnih strank

Več kot 150 referenčnih projektov

Projektno-matrična organizacija





Notranji izzivi

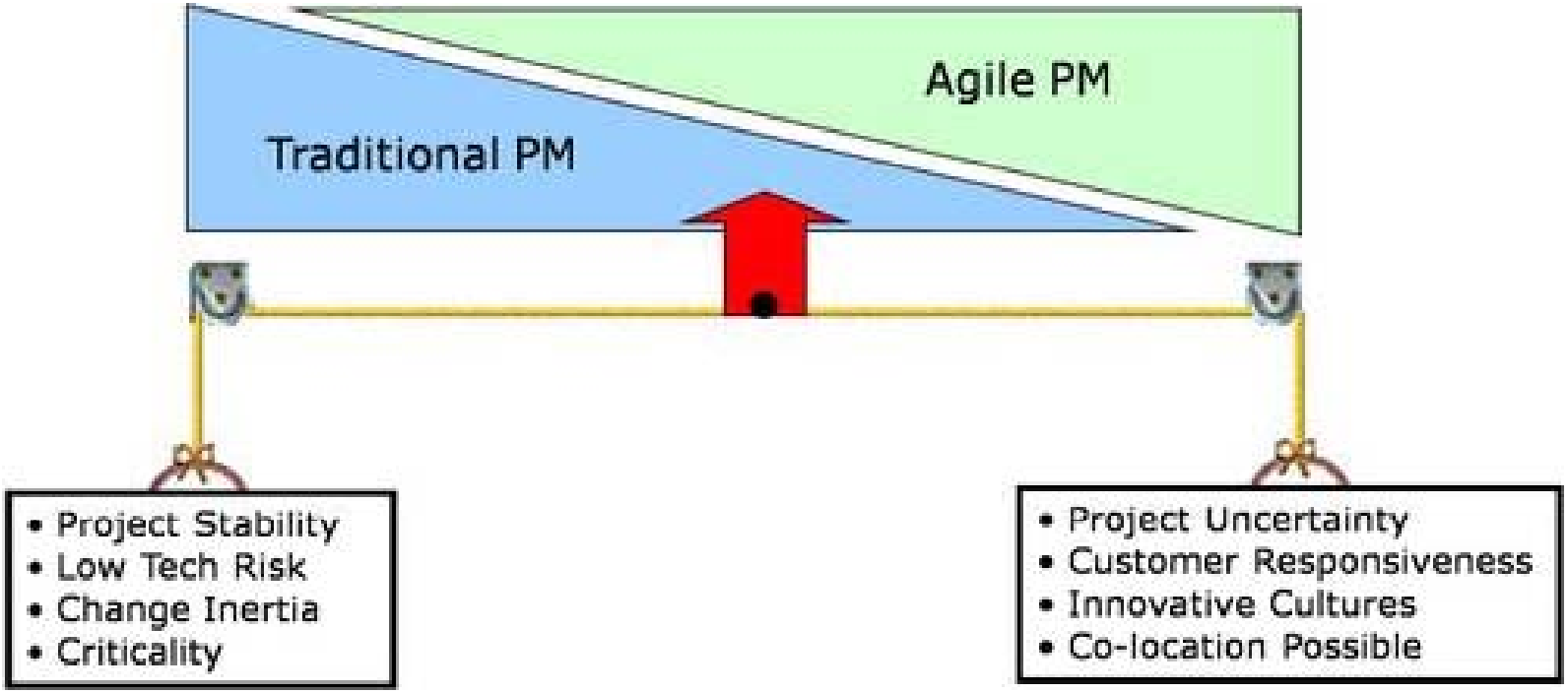
- Priprava, zapis, razumevanje specifikacij
- Prehod med projektnimi fazami
- Kontinuirano zagotavljanje kakovosti
- Sodelovanje naročnika
- Obseg projekta
- Primopredaja
- Obvladovanje stroškov
- Komunikacijski načrt
- Spletne rešitve
- Prenos in uporaba znanja

Zunanji izzivi

- Kratek življenjski cikel
- Manjši projekti
- Malo število deležnikov
- Ni vzdrževanja
- **Poudarek na kreativnosti in inovativnosti**

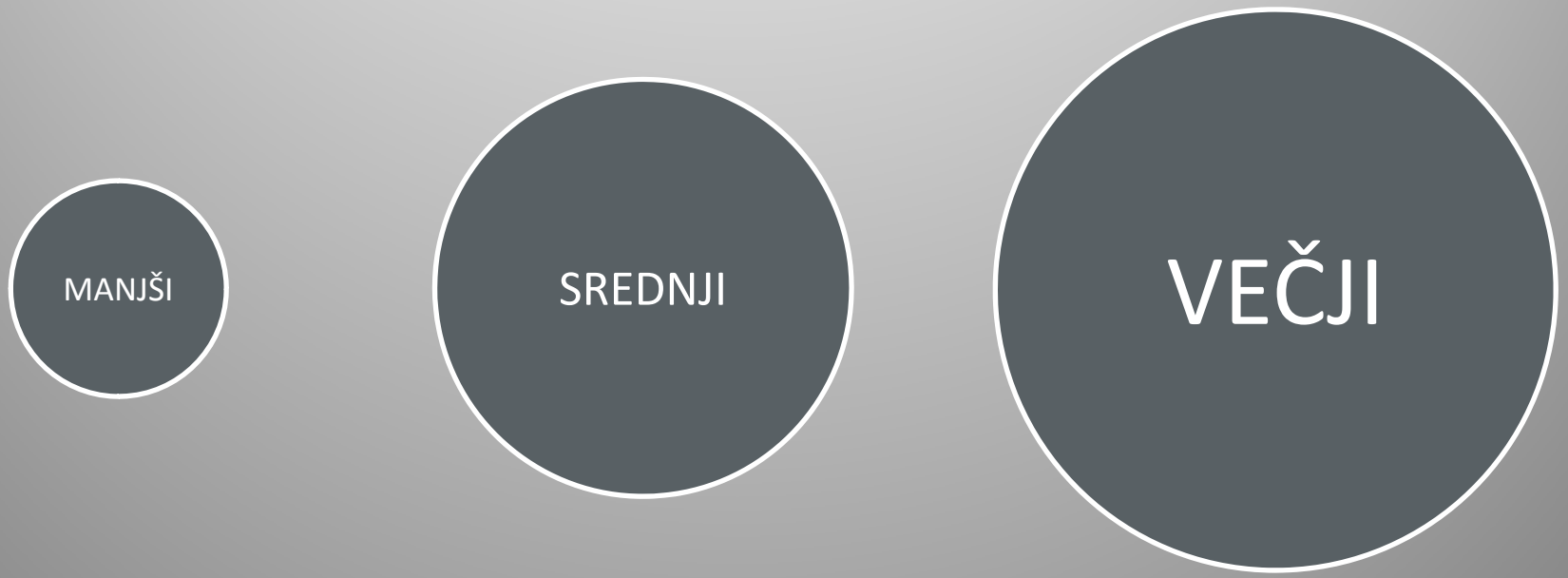
- Več letni projekti
- 16.000+ uporabnikov, 2.100.000 hits per day; 70Mb/s
- Kompleksni IT projekt
- **Poudarek na zanesljivosti, robustnosti, varnosti, standardih**

Tradicionalni in Agilni pristopi



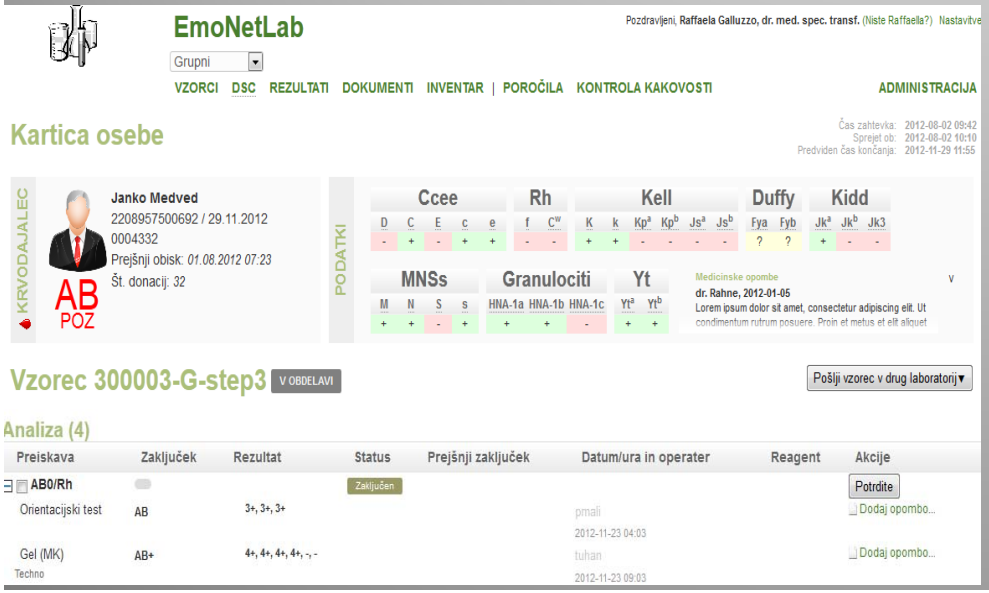
„PARSEK WAY“

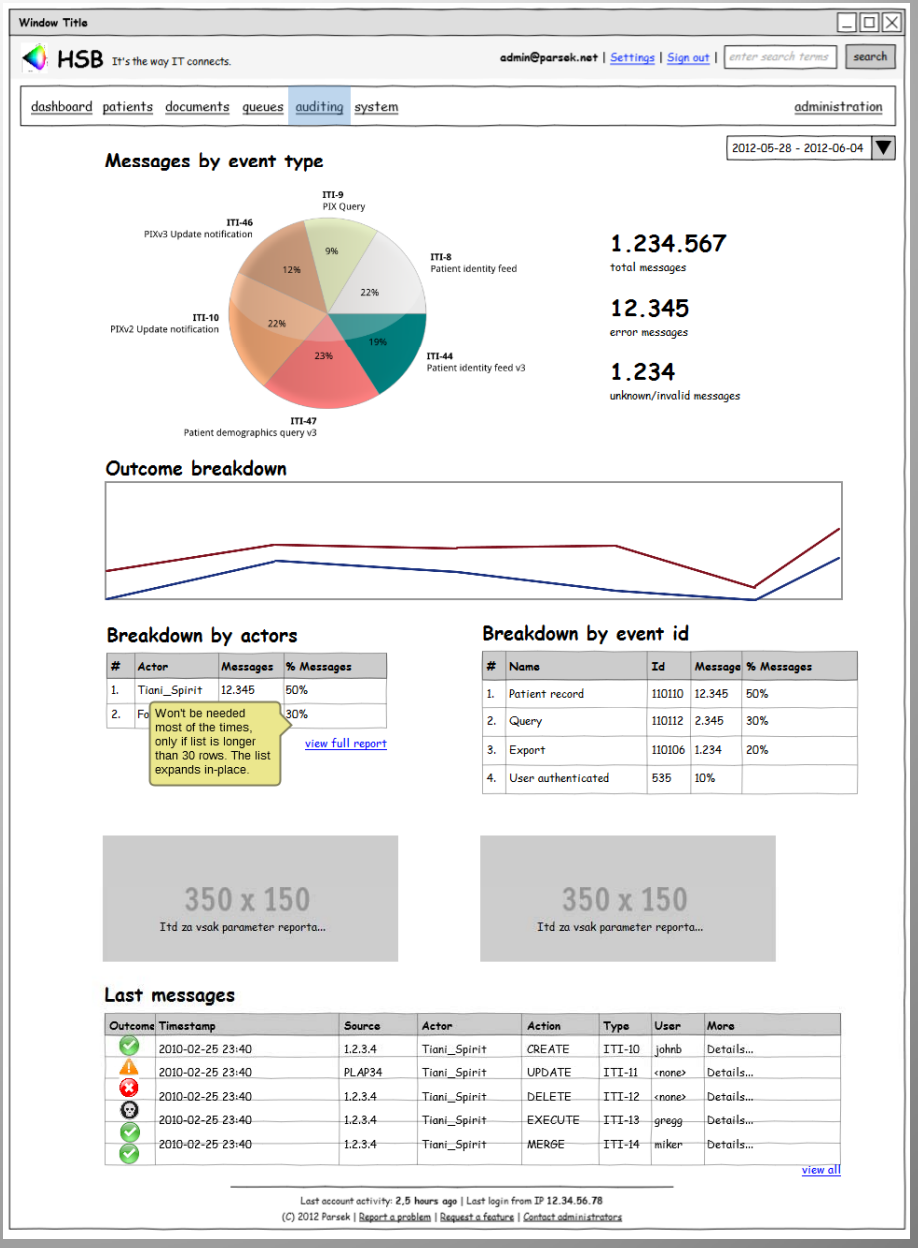
Pred-pripravljeni scenariji glede organizacije projekta



Priprava primerov uporabe (skupaj z naročnikom)

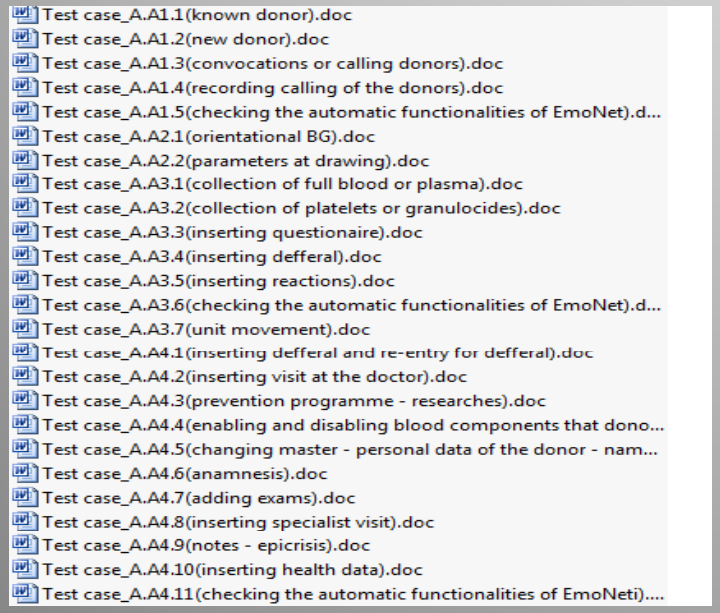
Priprava prototipa (skupaj z naročnikom)

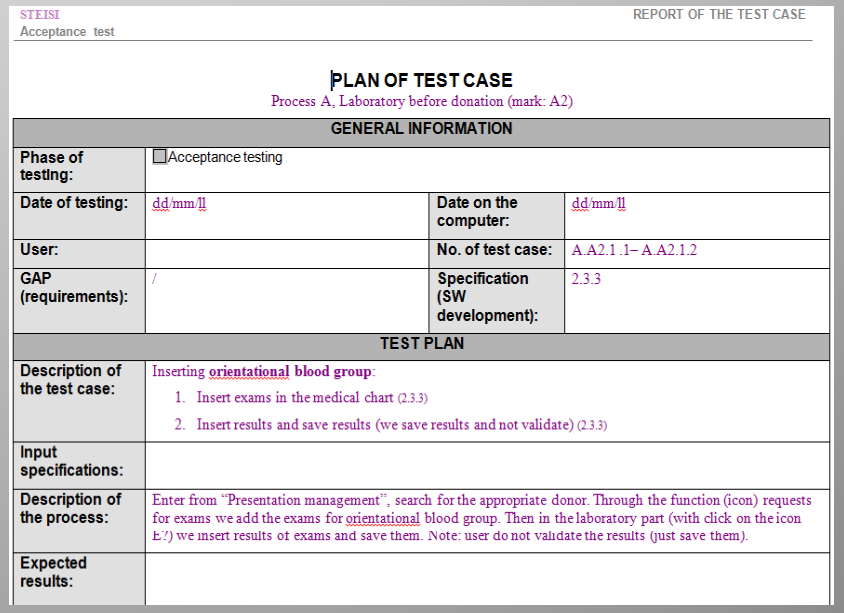




Priprava testnih scenarijev (skupaj z naročnikom)

in avtomatskih testov





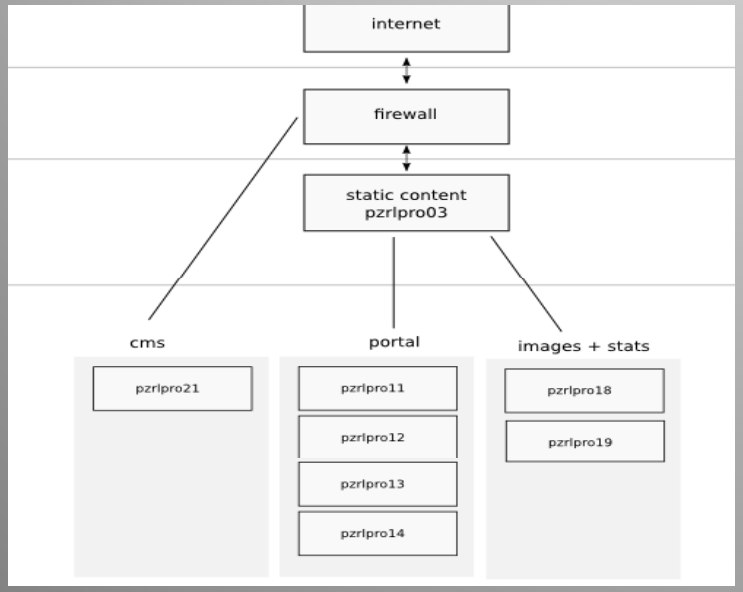
STEISI REPORT OF THE TEST CASE
Acceptance test

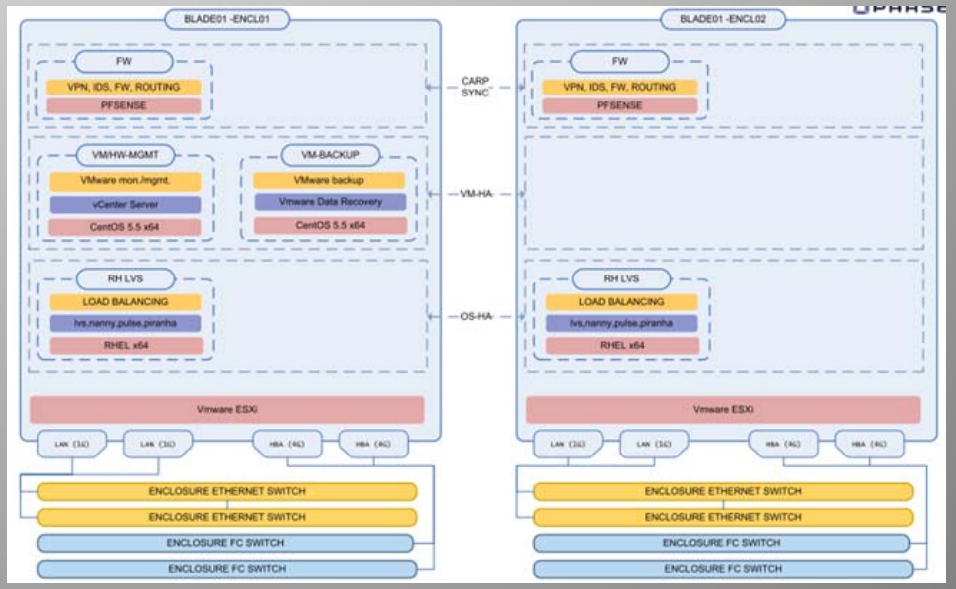
PLAN OF TEST CASE
Process A, Laboratory before donation (mark: A2)

GENERAL INFORMATION			
Phase of testing:	☐ Acceptance testing		
Date of testing:	dd/mm/ll	**Date on the computer:**	dd/mm/ll
User:		**No. of test case:**	A.A2.1 .1– A.A2.1.2
GAP (requirements):	/	**Specification (SW development):**	2.3.3
TEST PLAN			
Description of the test case:	Inserting **orientational blood group**: 1. Insert exams in the medical chart (2.3.3) 2. Insert results and save results (we save results and not validate) (2.3.3)		
Input specifications:			
Description of the process:	Enter from "Presentation management", search for the appropriate donor. Through the function (icon) requests for exams we add the exams for orientational blood group. Then in the laboratory part (with click on the icon E?) we insert results of exams and save them. Note: user do not validate the results (just save them).		
Expected results:			

Priprava tehničnega načrta

..ki se sproti dopolnjuje in vključuje obremenitveno testiranje





Razvoj aplikacije

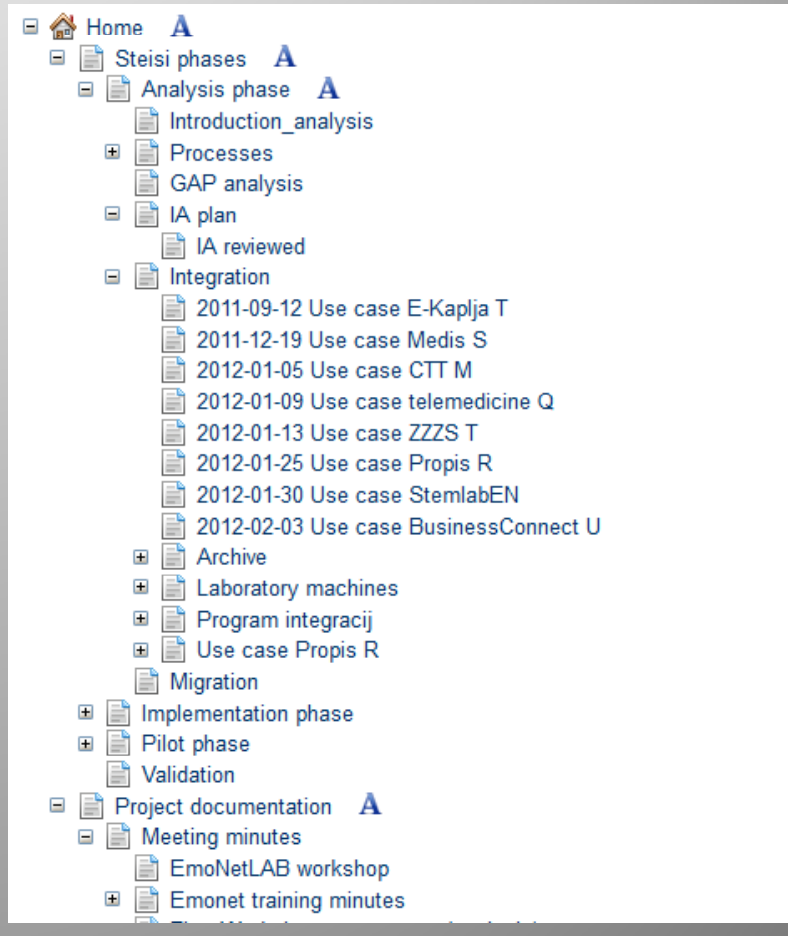
…in sprotno avtomatsko in uporabniško testiranje

Intenzivno preverjanje kakovosti

Intenzivno sodelovanje s stranko

Priprava projektne dokumentacije in posodabljanje baze znanj

Retrospektiva ob predaji in ob zaključku projekta



Upravljanje sprememb

Kontrola stroškov

Parsek pristop

Enotna metodologija za izvajanje projektov, ki podpira tako tradicionalni način kot tudi agilne prakse.

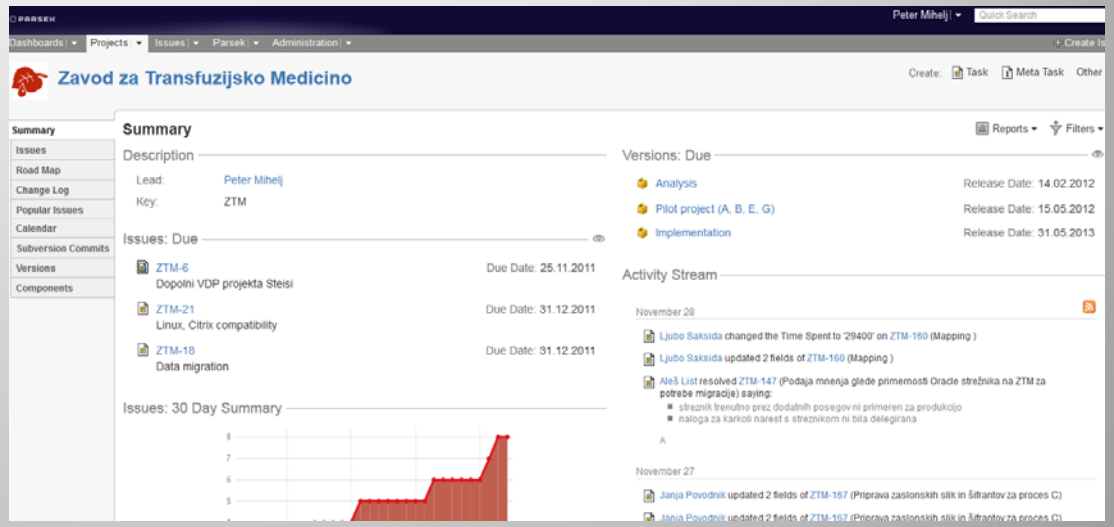
S pomočjo nove platforme se lahko oblikujejo ekipe s projektnim vodjem, ki **projekt pripravi in izvede v skladu z klasično metodologijo vodenja** (fazno načrtovanje projekta).

Na drugi strani ista platforma omogoča vzpostavitev in delo **ekipe**, ki dela na projektu, **ki se organizira agilno** (z backlogom, sprinti, iteracijami).

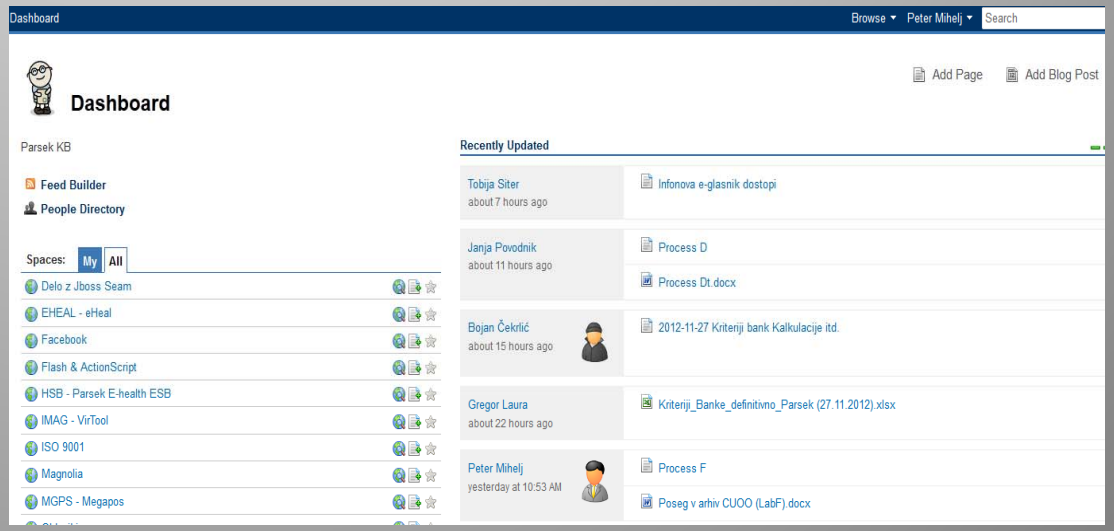
V okviru obeh pristopov uporabljamo **ista informacijska orodja**, ki smo jih prilagodili za naše potrebe.

Enotna platforma

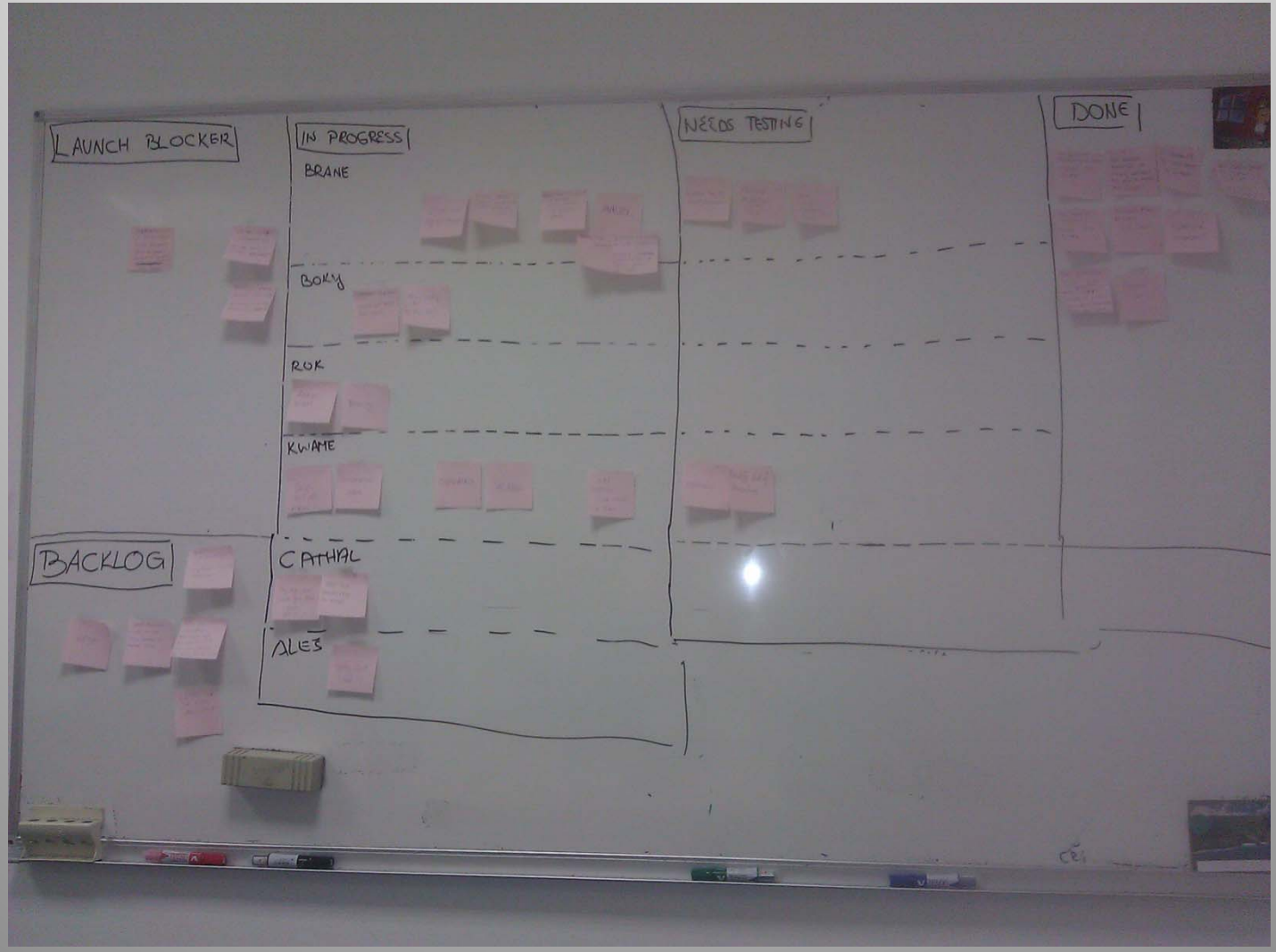
Delegiranje in upravljanje nalog (JIRA)



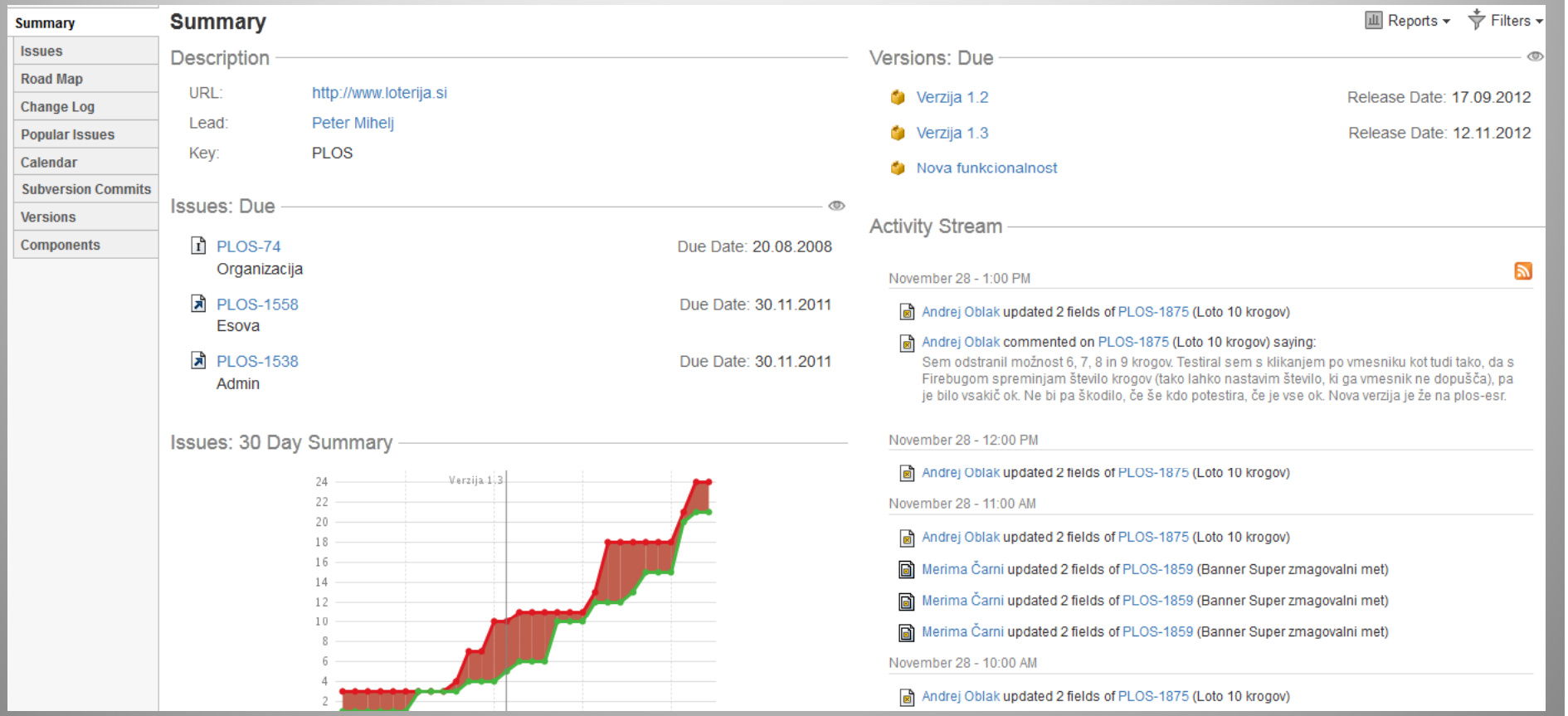
Baza znanja in projektnega materiala (CONFLUENCE)



Enotna platforma



Enotna platforma



Parsek pristop

Simbioza **agilnega in tradicionalnega pristopa**.

Projektna ekipa se skupaj s sponzorjem **odloči glede metodologije** organizacije projekta.

Projektna ekipa ima **vedno odprta vrata do sponzorja** ne glede na metodologijo glede PSNP in se skupaj s sponzorjem odločijo ali se bodo le te komunicirale s stranko ali ne.

Projektni vodja ni niti del problema niti rešitve, ampak **je del zgodbe**, del ekipe in je dodana vrednost.

Ključen je zajem in prenos znanj med posamezniki in ekipami in zapis le teh na način, da se jih lahko enostavno poišče in uporabi.

“Would you tell me, please, which way I ought to go from here?„

"That depends a good deal on where you want to get to.„

"I don't much care where –„

"Then it doesn't matter which way you go.”

Lewis Carroll, *Alice in Wonderland*

PARSEK
Q&A
INSPIRING
ENTERPRISE
SOLUTIONS